

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Donovan, et al.	Art Unit	: 3688
Serial No.	: 10/647,116	Examiner	: Raquel Alvarez
Filed	: August 25, 2003	Conf. No.	: 9849
Title	: METHOD AND SYSTEM FOR DYNAMIC TEXTUAL AD DISTRIBUTION VIA EMAIL		

**MAIL STOP RCE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT ACCOMPANYING RCE AND IN**  
**REPLY TO FINAL OFFICE ACTION SENT AUGUST 3, 2009**